

Memorial City Hall
110 E Houston Street
Marshall, Texas 75672

903-935-4421



VISIT MARSHALL ADVISORY BOARD MEETING

April 25, 2023

3:30 PM

- 1. Call to Order and Roll Call**
 - A. Welcome Fran Hurley!
- 2. Presentations or Remarks from the Public**
 - A. Presentation of 2023 Performance Schedule from Glenn Barnhart
- 3. Approval of Minutes**
- 4. New Business - Discussion**
 - A. Nomination and vote of Executive Board Members
 - B. Discussion and approval of meeting schedule of advisory board
 - C. Update Shelby with Hampton Inn
 - D. Summer Events
 - E. Jimmy Vaughan/Dale Watson - May 19th
 - F. Texas Sounds International Oct 19 -22nd
 - G. Sponsorships
 - H. Commerical Partnership (BCSH)
 - I. Marketing Plan
 - J. Wonderland of Lights
- 5. Adjournment**

This meeting will be conducted in accordance with the Americans with Disabilities Act. Requests for sign interpretive services will be available with at least 72-hour notice prior to the meeting. To make arrangements for these services, please call the City Secretary's Office at 903-935-4446.