



**City of Marshall
Main Street Advisory Board
Meeting Minutes
Wednesday, November 15, 2023**

Opening

The meeting of Marshall Main Street Advisory Board was called to order at 8:33 am on Wednesday November 15, 2023, by Chair Cheryel Carpenter, in the Second Floor Conference Room of City Hall located at 401 South Alamo Blvd. in Marshall TX.

Present

Lacy Burson, Main Street Manager
Cheryel Carpenter, Chair
Raven Lenz, Co-Chair
Marcial Avelar
Kim Brown
Stephanie Rhodes
Lucy Golladay
Lori Acker
Mary Lynne O'Neal
Trey Jackson
Brooke LaBouve

Absent

Zelina Wright, Secretary

Invocation led by Raven Lenz, Co-Chair

Cheryel Carpenter thanked all Board Members for arriving early for the Board photo.

Approval of Minutes from the September Meeting

Minutes approved. Motion made by Trey Jackson, seconded by Raven Len, Co-Chair

Approval of Minutes from the October Meeting

Minutes approved. Motion made by Marcial Avelar, seconded by Raven Len

Citizens Comments

District 2 Marshall City Council member Reba Godfrey was present. She thanked the Advisory Board for our service in the community and congratulated everyone for the great job we do.

Special Presentations

Robbie Schults from Bear Creek Smoke House was not able to attend. The Board plans to invite him back after the holidays to talk about the success of their new Marshall Mercantile.

New Business

Lacy Burson, Main Street Manager and Cheryel Carpenter, Chair announced the new Advisory Board Members approved by the City Council. They are:

Risa Anderson

Bridget Wanjiku

Richie Arnold

Main Street Updates

Raven Lenz discussed the Girl's Night Out event and the Ugly Christmas Sweater Party from 4:00 – 8:00, November 16 in the 300 block of Washington Avenue with Karaoke by Lil' Off Beat, special guest Cakes by Aurora and performances by Magnolia Dance Studio. Also introduces a new game designed to take players and shoppers to all participating locations.

Stephanie Rhodes shared information about Addictions by Rhonda's Open House on November 16 at 12:00 noon. Visitors can make donations to the Marshall Animal Shelter, cat and dog food, formula, collars, leashes, toys or purchase a blanket for \$3.00. The Rusty Lug Nuts will have their Empty Stocking Fund event on Saturday December 2. All unwrapped toys will be donated to Harrison County kids.

Lori Acker discussed Christmas lights not working on two lamp posts. One of the lights is next to The Blue Frog and the other is located next to Joe Pines Coffee Shop. The Main Street Manager will followup.

Marcial Avelar provided an update on Avelar Venture's new office space on the corner of Austin Street and Washington Avenue. He reminded everyone about grand opening of the Skin Room on November 16. The Elks Lodge building nears completion.

Updates from Lacy Burson, Main Street Manager

KTBS will feature the Wonderland of Lights on their 30-minute morning show on November 16. KTAL will broadcast from downtown all day on December 7. Tuesdays and Wednesdays are designated for private parties. Maps and signs have been printed. ROTC from Marshall High School will be volunteering at The Christmas Village, but other volunteers are needed. Rueggenschick Brewing Co. is just weeks away from opening. The Main Street Advisory Board will enjoy lunch together in December at Miguel's Authentic Mexican Restaurant on the square.

Reminders: The Wonderland of Lights Opening Ceremony is Wednesday November 22. Small Business Saturday and Wassail Walk are set for Saturday November 25. The WOL Christmas Parade is Saturday December 2. The Chamber needs more volunteers to help with the parade.

The next meeting of the Marshall Main Street Advisory Board is 8:30 am Wednesday, Dec. 20, 2023.

Adjournment 9:30 am

Minutes Recorded by: Lori Acker