

City of Marshall
Main Street Advisory Board



Meeting Minutes
Wednesday, September 20th, 2023

Opening

Meeting of MS (Main Street) Advisory Board was called to order at 8:34 am on September 20th, 2023 by Chair, Cheryel Carpenter, in the conference room of City Hall at 401 S Alamo Blvd, Marshall, TX 75670

Present

Lacy Burson, Main Street Manager
Cheryel Carpenter, Chair
Raven Lenz, Co-Chair
Zelina Wright, Secretary
Mary Lynne O'Neal, Board Member
Tracy Jackson, Board Member
Marcial Avelar, Board Member
Stephanie Rhodes, Board Member
Kim Brown, Board Member
Lori Acker, Board Member
Brooke LaBouve, Board Member
Lucy Golladay, Board Member

Absent

Jeanette Krohn, Board Member

Invocation led by Lori Acker

Approval of Minutes from the March meeting

Minutes approved by Raven Lenz, seconded by Mary Lynne O'Neal with the change noting a vacancy is a result of Lucy Golladay serving her max of 2 terms on the Advisory Board.

Citizens Comments

None.

Presentations

1. FireAnt Festival - Stacia Runnels - Chamber of Commerce

Stacia Runnels discussed the festival location and requested businesses to consider staying open later. This year's theme is Back to the 80's and the parade will begin at 10am. She shared there is no entry fee for the parade and participation is free. The 5k and Bike Ride will start at 7a and 8am and the Toddler Trot returns this year. She also shared the line-up and what shows to expect through the course of the day and that a parade route and schedule of events would be shared soon. Main Street President, Cheryel Carpenter, also shared the news of a softball tournament that will be introduced this year at Babe Ruth Park. The tournament is also a donation drive that will focus on collecting canned goods to donate to the local Marshall Food Pantry. Vendors for FireAnt will be set up until at least 5pm. The carnival will open on Friday night October 13th. Stacia will confirm Synergy Park will be accessible as public parking and a map of all designated public parking spots will also be coming soon.

New Business Discussion

1. Discuss Recruiting New Board Members - Lacy announced members can serve on a maximum of 2 city boards and must be residents of the City of Marshall. October 27th is the deadline to submit applications. Applications can be found on the City of Marshall website. Nikki Smith is also a City of Marshall contact that can provide applications for the Main Street Advisory Board. Cheryel proposed considering appointing other members as well who may be interested in serving as President or Secretary.

Main Street Business Updates

Raven Lenz announced her upcoming Girls Night Out event held downtown from 4-9pm September 21st. Food vendors will be setup down Washington St. Lacy will be offering a collect-a-can concept to capture giveaway entries and cups personalized for GNO will also be complimentary gifts for attendees. Evelyn Avelar with Treasured Moments Events & Decor will provide a 360 degree camera for the event as well. Marcial Avelar provided an update for 210 N Washington. It is undergoing telephone line repair and will be home to Penelope Rode Boutique. 211 N Bolivar St, previously Heirloom House to Home, will soon reopen as a Medical Spa. 213 N Wellington, previously home to 1st Choice Personnel, will now be occupied by Butler Construction.

Updates from the Main Street Manager (Lacy Burson)

1. Upcoming Downtown Events - FireAnt Festival October 14th, Girls Night Out September 21st.
2. Upcoming Merchant Meeting- September 26th, 2023 at Memorial City Hall
3. Surveys for Downtown and Main Street Board Members and Imagine the Possibilities Walking Tour. The tour will be held from 11-2 on Oct 14th and will be self-guided. A map and designated markers will highlight local buildings either available for lease/sale or that have recently been renovated.

Announcements

None.

Adjournment

Meeting Adjournment at 9:35am motioned by Raven Lenz, seconded by Mary Lynne O'Neal. The next general meeting will be Wednesday October 18th, 2023 at 8:30 in the Conference Room of City Hall.

Minutes submitted by: Zelina Wright, Secretary

Minutes approved by: