

City of Marshall  
Main Street Advisory Board



Meeting Minutes  
Wednesday, August 16th, 2023

**Opening**

Meeting of MS (Main Street) Advisory Board was called to order at 8:30 am on August 16th, 2023 by Chair, Cheryel Carpenter, in the conference room of City Hall at 401 S Alamo Blvd, Marshall, TX 75670

**Present**

Lacy Burson, Main Street Manager  
Cheryel Carpenter, Chair  
Raven Lenz, Co-Chair  
Zelina Wright, Secretary  
Mary Lynne O'Neal, Board Member  
Tracy Jackson, Board Member  
Marcial Avelar, Board Member  
Stephanie Rhodes, Board Member  
Scott Carlile, Board Member  
Kim Brown, Board Member  
Jeanette Krohn, Board Member  
Lori Acker, Board Member  
Brooke LaBouve, Board Member

**Absent**

Lucy Golladay, Board Member

**Invocation led by Raven Lenz**

**Approval of Minutes from the March meeting**

Minutes approved by Raven Lenz, seconded by Marcial Avelar.

**Citizens Comments**

None.

### **Presentations**

America 250 Presentation by Thomas Speir - Harrison County Historical Commission

Mr. Speir's presented a slideshow on past efforts and future plans for the America 250 celebration in 2026. He discussed efforts of the county and city to form a commission to promote the America 250 event. He shared a request for budget increase from TXDOT Budget to invest in Americana flags, bunting, and signage to attract tourism. Encouraged seeking out sponsors for flag funding and to pursue the All-American city designation for 2026 specifically.

### **Main Street Business Updates**

Scott Carlile announced his resignation from the Main Street board. With upcoming changes in his travel and schedule he is unable to continue fulfilling his board duties. He will continue to remain focused on his plans for the distillery and expanding Black Bird Bathhouse in the future. Raven Lenz will still expand her current location. The salon set to open in the front of The Paramount Theatre anticipates an early December opening. Black Coffee Records LLC has closed its business. Marcial purchased and acquired Chase Bank and hopes to make it commercial/residential living. Imagine the Possibilities Walking Tour will occur October 14th from 11-2 to promote open available properties and offer self guided tours. Promotion can take place through state and local pages.

### **New Business Discussion**

Lacy Burson requested review of the 2023-2024 calendar of events for the City of Marshall and asked board members to bring attention to any missing events. City Manager Terrell Smith has requested feedback on Memorial City Hall marquee ideas for signage recommendations. Lori Acker volunteered to join the design committee to assist. Lucy Golladay's 2nd term is expiring December 2023, resulting in two vacancies on the Main Street board. All in favor to fill positions in January 2024.

### **Updates from the Main Street Manager (Lacy Burson)**

Lacy shared a survey that will go out to poll all board members to gain insight to their background and maintain diversity with the board. A downtown survey will also be sent out to gain feedback on how the board executes promotion, design, organization, and vitality.

### **Announcements**

A bike club is interested in hosting a St. Patrick's Day bike run event in March 2024. More info to come. Sept 19th is the Law Enforcement Banquet at the Convention Center.

### **Adjournment**

Meeting Adjournment at 9:39am motioned by Tracy Jackson, seconded by Mary Lynne O'Neal. The next general meeting will be Wednesday September 20th, 2023 at 8:30 in the Conference Room of City Hall.

Minutes submitted by: Zelina Wright, Secretary  
Minutes approved by: