

City of Marshall
Main Street Advisory Board



Meeting Minutes
Wednesday, May 17, 2023

Opening

Meeting of MS (Main Street) Advisory Board was called to order at 8:33 am on May 17, 2023 by Chair, Cheryel Carpenter, in the conference room of City Hall at 401 S Alamo Blvd, Marshall, TX 75670

Present

Lacy Burson, Main Street Manager
Cheryel Carpenter, Chair
Raven Lenz, Co-Chair
Zelina Wright, Secretary
Mary Lynne O'Neal, Board Member
Lucy Golladay, Board Member
Tracy Jackson, Board Member
Marcial Avelar, Board Member

Absent

Kim Brown, Board Member
Alley Bowker, Board Member
Kim Hoops, Board Member
Jeanette Krohn, Board Member
Stephanie Rhodes, Board Member
Scott Carlile, Board Member

Invocation led by Raven Lenz

Approval of Minutes from the March meeting

Minutes approved by Raven, seconded by Marcial Avelar.

Citizens Comments

None.

Presentations (10 min with a 5 min Q&A)

We Celebrate June - Gayle Keys - Art Alliance, LLC

Gayle shared details for the upcoming event on June 17-19. The event is free to the public and will bring an array of activities, entertainment, and food to the east side of the Harrison County Courthouse. An art bus from El Paso will be arriving as well from 11-6 and offering interactive fun for families. Food trucks and vendors will also be onsite with a ribbon cutting held at the east parking lot. From 6-8 United Band will be performing as well.

92.3 The Depot - Chip "The Fatman" Alredge

Chip shared ideas and concepts he'd like to be considered for Wonderland of Lights. Please see attached memo. Some of those ideas included incorporating music to the event. "Music on the Square" to play a selection of "evergreen" songs when there wouldn't be live performances. He also expressed he'd like to see an official Christmas Tree of the Piney Woods erected in downtown Marshall and proposed it being sponsored by a company or organization. Main Street Manager, Lacy Burson, invited him to attend the ongoing WOL planning meetings to share his ideas as well.

Main Street Business Updates

Review bylaws to determine next steps for board members with multiple unexcused absences. Southern Bandit Co. is relocating to Jefferson, TX.

New Business Discussion

Reporting for Texas Main Street must be submitted by January. There is a new process for Accreditation and Lacy Burson is in contact with Main Street organization to maintain momentum and deadline. Accreditation is helpful with grants and Affiliation assists with signage and rollout kits.

Updates from the Main Street Manager (Lacy Burson)

Lacy shared an event she'd recently attended in Temple, TX, Imagine the Possibilities. It hosted many Main Street cities and highlighted the potential in vacant buildings, economic growth, and downtown vitality. Lacy is working to incorporate ideas she gained from the workshop into downtown Marshall as well as fine tuning practices already in place like updating the current commercial listings available. Another goal of Main Street as it relates to Marshall-create a calendar of events that is shared in January for all events/activities that are occurring through the year.

Adjournment

Meeting Adjournment at 9:34am motioned by Raven Lenz, seconded by Mary Lynne O'Neal. The next general meeting will be Wednesday June 14th, 2023 at 8:30 in the Conference Room of City Hall.

Minutes submitted by: Zelina Wright, Secretary

Minutes approved by: