

City of Marshall
Main Street Advisory Board



Meeting Minutes
Wednesday, November 16, 2022

Opening

Meeting of MS (Main Street) Advisory Board was called to order at 8:34 am on November 16, 2022 By Chair, Cheryel Carpenter, in the conference room of City Hall at 401 S Alamo Blvd, Marshall, TX 75670

Present

Lacy Burson, Main Street Coordinator
Cheryel Carpenter, Chair
Karen Bickerdike, Co-chair
Zelina Wright, Secretary
Mary Lynne O'Neil, Board Member
Raven Lenz, Board Member
Tracy Jackson, Board Member
Scott Carlile, Board Member
Jeanette Krohn, Board Member

Absent

Lucy Golady, Board Member
Debbie Parker, Board Member
Stephanie Rhodes, Board Member

Invocation led by Cheryel Carpenter

Approval of Minutes from the September meeting

Minutes approved by Raven Lenz, seconded by Mary Lynne O'Neil.

Citizens Comments

None.

Main Street Presentations

A. Caddo Distillery Development (Scott Carlile)

Scott shared delays with funding, he's having to do the loan funding process from the start. He shared photos of concept and food truck plans for the distillery. Steve shared photos of the vision for the interior floor plan and what the building currently looks like.

B. Adopt A Planter Program Update (Zelina Wright)

Zelina presented the application for adoption of a downtown planter. She presented a photo of plaque various sizes were discussed. She will bring some size examples to the next meeting and the final size will be selected. She shared she will need feedback from downtown businesses who wish to continue to maintain their pot outside their establishment. It was determined if a business wishes to have a plaque placed then they will be responsible for the \$100 adoption fee.

C. Holiday Job Fair Update (Cheryel Carpenter)

Cheryel polled downtown businesses and the feedback was many don't hire for seasonal. The idea for a job fair can be revisited next year. In the interim, we will assist those specifically looking to fill positions by sharing their social media posts and spreading the word when employment is needed.

Updates from the Main Street Coordinator

A. Wonderland of Lights Planning

- Downtown trees will have lights around trunks only.
- Expecting team of 30 who will assist.
- Santa's Village, ticket booth, and skate shop will be delivered. Need assistance with skate shop organization.
- WOL Volunteer Liaison Sign-Up is live. Please consider claiming a spot to help out downtown.
- A volunteer station will be setup at Business Development Center and it was suggested to ask downtown for in kind donations for our volunteers.
- Opening Ceremony is set and scheduled for November 23, 2022.

Main Street Calendar of Upcoming Events

See attached Main Street Bulletin.

New Business

Karen followed up on the street lamp posts lining E. Houston. Lacy shared they are now operating. They are on a timer and the settings are still being worked on, but its confirmed Opening Night the street lamps will be on.

Adjournment

Meeting Adjournment at 9:40am by Chair Cheryel Carpenter. The next general meeting will be Wednesday December 7th, 2022 at 8:30 in the Conference Room of City Hall.

Minutes submitted by: Zelina Wright, Secretary

Minutes approved by: