

City of Marshall
Main Street Advisory Board



Meeting Minutes
Wednesday, September 21, 2022

Opening

Meeting of MS (Main Street) Advisory Board was called to order at 8:33 am on September 21, 2022 By Chair, Cheryel Carpenter, in the conference room of City Hall at 401 S Alamo Blvd, Marshall, TX 75670

Present

Lacy Burson, Main Street Coordinator
Cheryel Carpenter, Chair
Zelina Wright, Secretary
Mary Lynne O'Neil, Board Member
Stephanie Rhodes, Board Member
Lucy Golladay, Board Member
Raven Lenz, Board Member

Absent

Karen Bickerdike, Co-chair
Amelia Rabalais, Board Member
Jeanette Krohn, Board Member
Tracy Jackson, Board Member
Debbie Parker, Board Member

Invocation led by Ty Coulter

Approval of Minutes from the August meeting

Minutes approved by Raven Lenz, seconded by Mary Lynne O'Neal.

Citizens Comments

None.

Presentations (10 minutes each)

A. Presentation: Cookie Contest and Adopt a Main Street Planter (Zelina Wright)

Zelina Wright presented the event of a Cookie Contest on the Third Saturday of the month event for October. She presented a flyer that will be shared on social media and provided a quote from Maverick Awards & Gifts for the cost of the 1st place trophy and two ribbons for 2nd and 3rd place. The cost will be \$20 and Main Street will host the contest at Telegraph Park in conjunction with Marshall Regional Arts Council's Third Saturday event. Cheryel made a motion to approve contest and Mary Lynne seconded.

Zelina Wright presented a plan to implement an Adopt-A-Planter program in downtown Marshall in an effort to beautify downtown and gain the interest and investment of our community by having part ownership downtown. Zelina shared a sample adoption packet and photos of what the end goal would be for planters and the plaque displayed. She will obtain quotes on plaques and a sample packet specific to Marshall at the next meeting. Mary Lynne made a motion to approve, seconded by Raven.

B. Presentation: Texas Sounds (Dan Duke)

Dan Duke provided an update on Texas Sounds and that the event would soon provide a lineup of what artists would be performing at what time. He shared that Marshall had recently been designated as a Texas Music Friendly City by the Governor of Texas. Signage for the event is being led by the event coordinator, Preston and then the Tourism Dept. will assist in promoting the ads, signage. KTAL will spotlight local events and happenings two times a month for Marshall.

C. Presentation: Piney Park (Ty Coulter)

Ty Coulter presented the latest additions to the Piney Park experience. They've added a game area, an extended light maze, increased safety measures for the giant slide, and added another jump pad. Piney Park has re-designed their trail for a spooky experience that is still family friendly and safe for all ages.

Updates from the Main Street Coordinator (Lacy Burson)

Wonderland of Lights Planning

The next WOL planning date is set for 9/23 from 8:30 am -12pm at the Convention Center. As

of now WOL has 3 private nights booked on the private event dates and 3 still available to book. The private bookings are from a school, church, and health organization.

Main Street Calendar of Upcoming Events

See attached Main Street Bulletin.

Food Truck Ordinance/Telegraph Park/Pocket Plaza

Tabled for next meeting due to time constraints.

Adjournment

Meeting Adjournment at 9:38am by Chair Cheryel Carpenter. The next general meeting will be Wednesday October 19th, 2022 at 8:30 in the Conference Room of City Hall.

Minutes submitted by: Zelina Wright, Secretary

Minutes approved by: