

City of Marshall
Main Street Advisory Board



Meeting Minutes
Wednesday, June 15, 2022

Opening

Meeting of MS (Main Street) Advisory Board was called to order at 8:35 am on June 15, 2022
By Chair, Cheryel Carpenter, in the conference room of City Hall at 401 S Alamo Blvd, Marshall, TX 75670

Present

Lacy Burson, Main Street Coordinator
Cheryel Carpenter, Chair
Zelina Wright, Secretary
Jeanette Krohn, Board Member
Mary Lynne O'Neil, Board Member
Tracy Jackson, Board Member (Video Call-in)
Raven Lenz, Board Member

Absent

Karen Bickerdike, Co-chair
Amelia Rabalais, Board Member
Lucy Golady, Board Member
Debbie Parker, Board Member
Scott Carlile, Board Member
Stephanie Rhodes, Board Member

Invocation led by Lacy Burson

Approval of Minutes from the May meeting

Minutes approved by Raven Lenz, seconded by Mary Lynne O'Neal.

Citizens Comments

None.

Presentations (10 minutes each)

A. Presentation: Lekker Wine Tours (Tony and Melanie Juays)

Mr Tony Juays provided a brief overview of the over 30 wine regions in East Texas. Lekker Wine Tours will offer tours by bus for a unique, customized experience. He and Melanie would like to incorporate a wine/dine tour that could potentially end downtown in our Main Street district at a local restaurant. The focus of Lekker Wine Tours will be wine/beer experiences. They can be found on social media like Facebook our VisitMarshallTexas.com.

Updates from the Main Street Coordinator (Lacy Burson)

Wonderland of Lights Planning

The next WOL planning date is set for 07/15/22 from 10a-12pm at the Swepeco Building. As of now WOL has 3 private nights booked on the private event dates and 3 still available to book. The private bookings are from a school, church, and health organization.

Main Street Calendar of Upcoming Events

June 17th-Common Funk Band at Telegraph Park

July 2nd-3rd East Texas Performing Arts presents Diary of Anne Frank at Memorial City Hall

October 13-15th Marshall will host the Texas Sounds International Country Music Awards

Update on Main Street Training

Thank you to those who attended-a lot of information was covered and we'll be providing a link to view the training soon for those who were unable to attend.

Announcements

Consider a large banner made to welcome our guests performing at the International Music Festival.

Consider a way to promote B&B's, lodging, and activities to ensure our guests are staying within Marshall after the festival and finding ample things to do and experience.

The Main Street Board will take a break for the month of July so no meeting will be held.

June 24th at 10am will be the opening of Main Street's latest merchant, a clothing boutique, Royal Cypress.

Adjournment

Meeting Adjournment at 9:22am by Chair Cheryel Carpenter. The next general meeting will be Wednesday August 17th, 2022 at 8:30 in the Conference Room of City Hall.

Minutes submitted by: Zelina Wright, Secretary

Minutes approved by: