

City of Marshall
Main Street Advisory Board



Meeting Minutes
Wednesday, December 7, 2022

Opening

Meeting of MS (Main Street) Advisory Board was called to order at 8:40 am on December 7, 2022 By Chair, Cheryel Carpenter, in the conference room of City Hall at 401 S Alamo Blvd, Marshall, TX 75670

Present

Lacy Burson, Main Street Coordinator
Cheryel Carpenter, Chair
Karen Bickerdike, Co-chair
Zelina Wright, Secretary
Mary Lynne O'Neil, Board Member
Raven Lenz, Board Member
Tracy Jackson, Board Member
Scott Carlile, Board Member
Jeanette Krohn, Board Member
Lucy Golady, Board Member
Stephanie Rhodes, Board Member

Absent

None

Invocation led by Raven Lenz

Approval of Minutes from the November meeting

Minutes approved by Raven Lenz, seconded by Tracy Jackson.

Citizens Comments

None.

Recognition of Outgoing Members

Karen Bickerdike and Deb Parker will be recognized at Thursday's City Council Meeting.

Updates from the Main Street Coordinator

A. Wonderland of Lights

- Private party planned at WOL with over 300 guests expected with Community Healthcore.
- Volunteers with JROTC have been filling in when volunteers are unavailable.
- KTAL will broadcast at 6am and do a feature on WOL all day tomorrow.
- Artsview Longview is running a WOL train raffle for two hours. They're including a free carousel ride with a ticket.

Year End Review

Here's a look at 2022 in Review: We welcomed new board members, organized WOL Think Tank sessions. Introduced the Main Street Bulletin. EDC awarded grant funding, welcomed a new City Manager in April, rolled out Merchants on Main in May. 48 banners went up downtown courtesy of Visit Marshall. A partnership with pop up market was formed. Touch a Truck returned, Market on the Square had Opening Day in May. Boogie on the Bricks, Art & Seek, CASA hosted Trunk or Treat. Thomas Carlisle, our MS groundskeeper, was recognized as a Hats & Heroes Shining Star by the Greater Marshall Chamber of Commerce.

New Business

Movie Night Polar Express will play this weekend at Marshall Train Depot.

Food Truck update is that there is a need for more truck variety.

1836 ETX Salon will be coming to the Paramount Theatre front.

Zelina Wright shared website to help promote food trucks in Marshall, Marshallfoodtrucks.com.

Main Street Board Luncheon at Miguels on 12-21-2022.

Adjournment

Meeting Adjournment at 9:42am by Chair Cheryel Carpenter. The next general meeting will be Wednesday January 18th, 2022 at 8:30 in the Conference Room of City Hall.

Minutes submitted by: Zelina Wright, Secretary

Minutes approved by: