

Memorial City Hall
Third Floor
110 E Houston Street
Marshall, Texas 75670



Gary Arthur
Sara Braun
Krysta Coleman
Glynn Duncan
Fran Hurley
Vivian Lewis
Texas Ruegg
Ex-Officio - Micah Fenton

VISIT MARSHALL ADVISORY BOARD MEETING

January 16, 2025

3:30 PM

- 1. Call to Order and Roll Call**
- 2. Presentations or Remarks from the Public**
 - A. Citizen Comments
- 3. Approval of Minutes**
 - A. Review & Approve Minutes from the November 21, 2024 Meeting
- 4. Reports**
 - A. Hotel Occupancy Tax (HOT) Collections Update (Alex Agnor, Economic Development & Strategic Initiatives Director)
- 5. Items for Discussion**
 - A. Tourism & Main Street Staffing Update
 - B. HOT Grant Activity Update
 - C. Wonderland of Lights 2024 Review
 - D. Upcoming Event Announcements
- 6. Items for Action**
 - A. Consider the appointment of a member to serve as Chair of the Visit Marshall Advisory Board.
 - B. Consider the appointment of a member to serve as Vice Chair of the Visit Marshall Advisory Board.
- 7. Requests for Future Agenda Items**
- 8. Adjournment**

Posted
1/13/2025
1:00pm
A. Agnor

This meeting will be conducted in accordance with the Americans with Disabilities Act. Requests for sign interpretive services will be available with at least 72-hour notice prior to the meeting. To make arrangements for these services, please call the City Secretary's Office at 903-935-4446.